

HELENE PAQUET

DIGITAL MARKETING



PROFILE

As a digital marketing professional with several years of experience, I have the ability to develop and execute effective marketing strategies through digital platforms. I have SEO, PPC, social media skills on digital platforms and have been successful at increasing conversions for the companies I work for

LANGUAGE

01. ENGLISH

02. KOREA

03. JAPAN

06. RUSSIA

07. SPANYOL

06. MANDARIN

SKILLS

01. CONTENT CREATION

02. SEO

03. ADS & PPC

04. EMAIL MARKETING

05. DATA ANALYSIS

06. GRAPHIC DESIGN

07. AFFILIATE

08. KOL MANAGEMENT

09. GRAPHIC DESIGN

10. SOCIAL MEDIA

WORK EXPERIENCE

TIMMERMAN INDUSTRIES 2018 - NOW

DIGITAL MARKETING SPECIALIST

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FRANCOIS AGENCY 2016 - 2018

DIGITAL PLANNER

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MAXWELL STUDIO 2013 - 2016

SOCIAL MEDIA MANAGER (INTERNSHIP)

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